



CARIBBEAN AMATEUR GOLF CHAMPIONSHIPS

August 6 – 12, 2012 | Royal St. Kitts Golf Club

**RBC PROUD TO BE TITLE SPONSOR OF THE RBC CARIBBEAN AMATEUR
GOLF CHAMPIONSHIPS FOR THE SECOND CONSECUTIVE YEAR**

For the second consecutive year, RBC Royal Bank is the proud title sponsor of this highly-anticipated event on the Caribbean golf calendar, the RBC Caribbean Amateur Golf Championships, which tees off from August 6 – August 12, 2012 at the Royal St. Kitts Golf Club in St. Kitts.

St. Kitts has hosted the Championships in previous years and is regarded by many regional players as one of the best conditioned and most scenic golf courses. According to the official Caribbean Golf Association (CGA) website, “Royal St. Kitts plays as an 18-hole, Par 71 course at 6,900 yards from the championship gold tees. The extraordinary layout boasts water hazards on 10 holes, 80 bunkers and a multitude of coconut palm trees along the Atlantic Ocean.”

Once again, the best amateur golf teams from Barbados, The Bahamas, Cayman Islands, Dominican Republic, Jamaica, Puerto Rico, OECS, Trinidad and Tobago, Turks and Caicos Islands and the US Virgin Islands will compete for top honours at the premier event, including the Hoerman Cup, and the coveted Arthur Zaide trophy for the Best Overall Team.

RBC employs a purposeful approach in its commitment to golf and proudly supports the sport around the world through high-profile relationships with the PGA Tour, the PGA of America and Golf Canada.

Today, RBC is the official bank and patron partner of the PGA of America, and the official bank and financial services partner of touring professionals such as Stephen Ames, Luke

Donald, Matt Kuchar, Morgan Pressel, Fred Couples and Jim Furyk. RBC is also the premier bank for golfers in Canada, a supporter of Canada's national amateur golf team, Team Canada, and a contributor to Canada's national amateur golf championships conducted by Golf Canada.

In the Caribbean, where golf is a growing sport, RBC considers the sponsorship of the RBC Caribbean Amateur Golf Championships to be an important element of brand and business objectives and an opportunity to be at the forefront of broadening the appeal of the sport.



CEO, Caribbean Banking, RBC, Suresh Sookoo (right) presents the Hoerman Cup in the Men's Open Competition to President of the Caribbean Golf Association, Ashraph Ali

Upon announcement of the sponsorship, Suresh Sookoo, CEO, Caribbean Banking, RBC said, "RBC is proud to once again support the CAGC. Our decision to get on board is driven by our desire to elevate the game in the Caribbean in much the same way that we have in Canada and the United States through our parent company."

Additionally, RBC continues to be an ardent sponsor of the Stephen Ames Cup, helping junior golfers in the region and in Canada to pursue their sporting passion.

In sharing plans for the tournament, which is now in its 56th year, President of the Caribbean Golf Association (CGA), Asraph Ali, praised the main sponsor.

"To have one of the largest financial institutions in the region support our Championships for the second year is positive reinforcement for us as we continue to add more value to the event. We are quite excited that RBC Royal Bank has reassumed the role of Title Sponsor for this year's event. In so doing, we look forward to building upon the tremendous successes enjoyed from last year's event," Ali said.

The 56th Annual RBC CAGC will showcase the individual skills of the players in the national teams, as they strive to cop trophies in six categories:

- Men's Open Competition – Hoerman Cup
- Men Over 35 Years – Ramon Baez Trophy
- Men Over 50 Years – Francis and Steele-Perkins Trophy
- Men Over 60 Years – Higgs & Higgs Trophy
- Ladies' Open Competition – George Teale Trophy
- Overall Team Championship – Arthur Zaide Trophy

RBC recognises that the Caribbean continues to be a top spot for golf enthusiasts and, as a result, golf's popularity continues to rise within the region. RBC is proud to play its part in promoting the sport through ongoing sponsorship of events like the RBC Caribbean Amateur Golf Championships for the benefit of the players, the fans, clients and potential clients.

RBC has once again, teed off in the Caribbean.

For more information visit the Caribbean Golf Association's at: <http://www.cgagolfnet.com>
or The Royal St. Kitts Golf Club at <http://www.royalstkittsgolfclub.com>

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