



RBC Supports Children Mental Health Programmes

October 10, 2013 -The fight against children's mental health issues in Jamaica will receive another major boost this year from RBC Royal Bank as the bank will once again contribute a total of JD 450,000 to 3 local organisations as part of the RBC Children's Mental Health Project.

Through the RBC Children's Mental Health Project, RBC supports organisations dedicated to providing early intervention, increasing public awareness and reducing the stigma of mental illness...

"Our commitment to children's mental health is grounded in the fact that mental disorders begin in childhood or adolescence, and if the signs are recognised and appropriate interventions are taken, children can go on to lead normal and productive lives," said Barrington Watson, Market Head, Business Banking for RBC.

"We are proud to once again offer our support to organizations that continue their earnest and valiant fight to protect and strengthen Jamaica's children through their work in this area," Watson said.

Launched in 2012 in Jamaica, as part of the bank's ongoing commitment to health and wellness, the RBC Children's Mental Health Project, has previously provided critical funding for organisations like The Family and Parenting Centre in St. James, Counselling Psychology Graduate Programme at the Northern Caribbean University, Mandeville and the St. James Parish Development Committee.

RBC again extends an invitation for applications from non-governmental, community and registered charity organisations to be considered to receive a JD 150,000 grant in support programmes which are focussed on early intervention, reducing stigma, and public education that increase understanding and awareness of children's mental health issues and disorders.

The deadline for submission of proposals is October 31, 2013.

About RBC in the Caribbean

With more than 100 years of heritage serving the region, RBC operates under the banner of RBC and RBTT with a presence in 20 countries, 116 combined branches and more than 6,000 employees serving more than 1 million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit rbc.com/caribbean.

About RBC Children Mental Health Project

The RBC Children's Mental Health Project is a multi-year philanthropic commitment to programs that reduce stigma, provide early intervention and increase public awareness about children's mental health issues. The RBC Children's Mental Health Project is our cornerstone 'health and wellness' donations program, and since 2008, we have donated over \$16 million to more than 200 community-based and hospital programs across Canada. For more information, visit www.rbc.com/childrensmentalhealth.

RBC is one of Canada's Greenest Employers, one of Canada's 50 Most Socially Responsible Corporations and among the Global 100 Most Sustainable Corporations in the World. RBC supports a broad range of community initiatives through donations, sponsorships and employee volunteer activities. In 2012, we contributed more than \$95 million to causes worldwide, including donations and community investments of more than \$64 million and \$31 million in sponsorships.

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