



RBC Royal Bank

NEWS

RBC Royal Bank reaffirms its commitment to the community

PORT-OF-SPAIN, June 10, 2011 – RBC Royal Bank has reaffirmed its support for the communities in which it operates, with contributions amounting to \$275,000 to Kids in Need of Direction (KIND), Special Olympics of Trinidad & Tobago and Fondes Amandes Community Reforestation Project. The donations were made this week to mark the reintroduction of the RBC brand to Trinidad and Tobago.

“At RBC, we are committed to supporting the communities where we live and work,” Sookoo said. “The donations are part of our wider commitment to providing financial support for critical issues affecting our society and encouraging our employees to play an active role in assisting their communities.”

On Monday, a cheque for \$1.2 million was also presented to Brian Lara, Chairman of the Cancer Treatment Foundation (CTF). The CTF is the administrator of the RBC/RBTT Caribbean Children’s Cancer Fund which facilitates treatment for children 16 years of age and younger diagnosed with cancer.

Under the RBC Community Blueprint the bank focuses its community investments in six areas—arts & culture, sports, education, health, social services and the environment—while continuing support of a wider range of causes.

On June 6, Suresh Sookoo, Chief Executive Officer, Caribbean Banking, RBC, announced the start of formal operations under the RBC banner, with RBC Royal Bank replacing RBTT as the brand in Trinidad and Tobago, the home of RBC’s Caribbean head office.

In the coming months, RBTT operations across the Caribbean from Jamaica to the Eastern Caribbean and Barbados, to Curacao and Suriname, will all adopt the new RBC brand. The existing RBC operations in the Bahamas, Cayman Islands, Turks and Caicos, Eastern Caribbean and Barbados will also move to the updated brand expression to create one RBC in the Caribbean.



PHOTO CAPTION:

Byron Clarke, Chief Operating Officer, Caribbean Banking, RBC presents Carlene Donald (centre), Administrator of Kids in Need of Direction (KIND) with a cheque for TT\$100,000 at a ceremony on June 6 announcing the reintroduction of the RBC brand to Trinidad & Tobago. Looking on is a representative from KIND.

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